



### Sponsorship Information 2012

The National Barrel Horse Association is a worldwide organization that has members in all 50 states and several other countries as well. Based on the idea that barrel racing is a family sport and initiated as a place for both professionals and beginners alike to compete on equal ground the NBHA has grown and prospered.

NBHA members have strong ties to their communities and make every effort to show their support to the local and national sponsors that make their organization the success that it is.

Levels of sponsorship described below:

**State Champion Saddle:** This is the most prominent of all the sponsorship levels. Support at this level provides One State Championship Saddle.

The sponsor's name will be stamped on the saddle as well as the opportunity for the sponsor to present the saddle to the winner at our annual finals. Saddle sponsors will have their company banner\* proudly displayed at all NBHA events, their logo and contact information provided on the State website at [www.NBHACOLORADO.freeservers.com](http://www.NBHACOLORADO.freeservers.com) and mention in all advertising and promotion as well as a full page ad in any printed programs during NBHA barrel races. This level of sponsorship is only \$600 annually

**State Buckle Sponsor:** This level of sponsorship pays for one State Reserve Championship buckle. Sponsors will have the opportunity to present the buckle at our annual State finals. Buckle Sponsors will have their company banner\* proudly displayed at all NBHA events, their logo, and contact information provided on the State website at [www.NBHACOLORADO.freeservers.com](http://www.NBHACOLORADO.freeservers.com) and mention in all advertising and promotion as well as a quarter page in any printed programs during NBHA barrel races. This level of sponsorship is \$300 annually.

**State Awards Sponsor:** This level of Sponsorship helps to provide awards in all divisions and classes. Sponsors will have their company banner\* displayed at all NBHA events, their logo and contact information provided on the State website at [www.NBHACOLORADO.freeservers.com](http://www.NBHACOLORADO.freeservers.com) as well as a business card ad in any printed programs during NBHA barrel races. This level of sponsorship is \$100 annually.

**Added Money Sponsor:** This level of sponsorship is determined by the sponsoring company or individual. This level provides added money as an incentive for barrel racers to attend a race. In return throughout the barrel race contestants are encouraged to patronize the Added Money Sponsors place of business during their stay and any other time they are in the area. Sponsors will have to opportunity to display their company banner\* at all NBHA Colorado events and their logo and contact information provided on the State web site at [www.NBHACOLORADO.freeservers.com](http://www.NBHACOLORADO.freeservers.com) as well as a business card size ad in any printed programs during NBHA barrel races. This level of sponsorship is determined by the company or individual.

Please contact any NBHA member or State Director: Lana Rae Sulkey @ 970/216-0072 or e-mail: [lsulkey@tds.net](mailto:lsulkey@tds.net) should you have any questions.

Thank you for your support of barrel racing and the State of Colorado members!!

